



1500 Sunday Drive, Suite 102, Raleigh, NC 27607

(919) 861-5586 • Fax (919) 787-4916

E-mail: satw@satw.org • www.satw.org

June 6, 2006

Margie Emmermann, Director
Arizona Office of Tourism
1110 West Washington #155
Phoenix, AZ 86001

Dear Margie:

A personal thanks for partnering with Mike Finney to produce one of the all-time most interesting and professionally productive meetings of the Society of American Travel Writers Freelance Council. The Council appreciates the contributions of the Office of Tourism, and we'd like to commend AZ Communications for a thorough job of planning and execution.

Through the months preceding this May's meeting, I was in constant contact with Mike's office, delineating procedures and mapping strategies for 45 travel journalists and their multiple requirements. It is a daunting task and one which AZ Communications performed heroically. My questions were answered without delay, and Mike had some terrific ideas, which even I, with three years heading the Council, had not considered.

I believe every journalist and photographer returned to his office with a full slate of story ideas and images. Again, thank you for your participation in this stellar meeting.

Sincerely,

A handwritten signature in blue ink that reads "SM".

Sally Moore, Chair
Society of American Travel Writers Freelance Council

10340 Dayflower Drive
Albuquerque, NM 87114
505-899-2475
traveljournalist@sallymoore.com
www.sallymoore.com

cc. Mike Finney